

# AMASS

**3<sup>rd</sup> session: Open discussion and perspectives for further collaboration**

---

Dr Tang Tang, Dr Paul Wilson, Dr Melanie Sarantou, Dr Marie Fulkova



---

## 1. Creation and development of synergies, collaborative networks and partnerships under special circumstances (covid-19);

- Use of participatory methods and auto-ethnographic tools to reveal attachment and connection; to identify the key pillars in development of future-facing, sustainable relationships for partnerships;
- Application of communication design to reach out to different audiences and demonstrate how art-based projects tackle societal challenges;
- Development of community performance indicators for participatory art-based project assessment and communication;
- Exploration of user-centred communication design (e.g. onboarding process) to support community engagement and wider participation. For example, the facilitators in planning, preparation and running online stakeholder and/community workshops;
- Investigation into how to bring the voice from the margins to policy making through communication design.

Dr Tang Tang and Dr Paul Wilson, School of Design, University of Leeds, UK



---

## 2. Arts and digitalisation for social cohesion and regional/local socio-economic development;

- Application of co-design practices and skills by communities and designers; scaling through digital interventions; onboarding and upskilling for social inclusion
- The use of arts-based and future studies methods to communicate and impact on decision making at local governance levels for local development that integrates grassroots visions; exploring these methods digitally
- The role of digitalization in enabling design teams to scale creative and arts-based methods, toolsets, guidelines, online training and online work to mitigate the impact of COVID-19 on remote and marginalised communities
- How communities can be heard by decision makers and means for bringing them together into dialogue
- Cultural policy development in rural areas and on the margins of Europe; how is policy done at a practical level to ensure inclusion and social cohesion; scaling of practices and knowledge
- (Immediate) future collaboration in strengthening an understanding of the mechanisms of cultural policy making



---

3. Arts more accessible to citizens, by promoting participation and cultural commitment of communities, in a logic of social inclusion;

**Some phenomena in society could be considered as symptoms.**

**Symptom 1:** The year-long pandemic situation shows how dysfunctional the state administration is and how it was long before the pandemic.

**Symptom 2:** It is symptomatic that in a health and economic crisis, restrictions and cuts first affect art and culture.

**Symptom 3:** Is it symptomatic that both parents and professionals reduce cultural education to occasional visits to museums or galleries? We are afraid so.

**Symptom 4:** Culture lives in spite of chaotic governmental measures and weakened social cohesion. Cultural sustainability exists.

**Civic collaborative networks and online platforms:** artists + galleries, museums, theatres + schools, public, teachers communicate and create alternatives. **Examples:** Institute of Anxiety, Cut for New Times, Futuropolis, NoD Academy <http://institutuzkosti.cz/front>  
<https://koronavirus.edu.cz/nod-academy>

